The Council of Colleges and Universities of the Christian Church (Disciples of Christ)

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Members of the Council: The presidents of the fourteen colleges and universities in Covenant with the Christian Church (Disciples of Christ) are members of the Council that meets annually in conjunction with the Council of Independent Colleges.

Mission Statement: The Colleges and Universities of the Christian Church advocate for the 14 colleges and universities in covenant with the Christian Church (Disciples of Christ) to all our constituents by working together on common goals that provide students with an exceptional liberal arts education, that integrate both reason and faith, and that lead to a humane and fulfilling personal and public life.

The Council focused its work in 2012 on developing and implementing strategies to highlight the 14 Disciples colleges and universities in covenant with the Church in order to increase our schools' presence with Disciples and the enrollment of Disciples students. The Council continued to expand its focus on enrollment through direct contact with high school students who indicate a relationship with the Christian Church (Disciples of Christ).

The Council’s implementing strategies included involving college and university presidents, chaplains, admissions staff, and public relations staff. The following is a summary of the Council’s accomplishments.

a. In 2012, the Chair of the Council, Dr. Scott D. Miller, President of Bethany College, communicated regularly with the presidents, keeping them informed and receiving their suggestions. Kenneth Garren, President of Lynchburg College, is the Vice Chair and Treasurer of the Council. Richard Valentine, President of Culver-Stockton, is the Secretary of the Council. David Arnold, President of Eureka College, immediate past Chair of the Council, serves on the Executive Committee. Guy Waldrop is the Director for the Council. He reports to the Council officers and represents the officers as directed by the Executive Committee.

b. The Director established a process for Disciples college chaplains
to hold regular virtual or conference-call meetings.

c. Admissions staffs of our colleges coordinated strategies to encourage Disciples high school students to consider applying to Disciples colleges. The Council has purchased lists with over 26,000 names of high school students (sophomores, juniors, and seniors). Students on this list were mailed two postcards promoting all schools and calling attention to the TCUCC website, www.tcucc.org, and Facebook page, www.facebook.com/TCUCC, that promote each and all of the 14 colleges/universities. This list of students is shared with all 14 schools so each institution may make direct contact with the students.

e. The TCUCC.ORG Web Site has been in operation since early July 2011 and provides a link to each of the 14 schools. It has a link to an email address that is monitored by the Director for the Council. Christopher Higgins, Director of Digital Media in the office of the General Minister, is under contract with the Council to be the webmaster. A form was created on the website for youth to register name, address, phone, email, etc., so youth may request information about our schools as needed. Also, tracking options were installed on the website in December 2011.

The goal of each of our Disciples liberal arts colleges and universities is to offer education and religious models that prepares students to live and lead as informed and productive citizens in a pluralistic world. Our colleges and universities continue to carry out the Disciples historic tradition that the life of the mind enriches the life of the spirit. The Council affirms that our schools are partners with the Disciples Church in implementing the Disciples common mission priorities of developing and renewing faith communities, educating leaders for today and tomorrow, and for respecting human diversity and celebrating pluralism. That partnership can become much stronger as Disciples encourage youth to attend our Disciples related colleges and universities.

The Council of Colleges and Universities appreciates the cooperative efforts of the members of the staff in each of our schools and the opportunity the Council has to serve the youth in the Church. There are over 31,000 students in our schools, and only two to three percent are Disciples. The Church and our schools need to continue to work together to dramatically increase enrollment of Disciples so that the church and society has leaders who have the heart, mind and skills to renew our institutions and work for a more humane and peaceful world.

The financial resources for the Council come from the Disciples Mission Fund designated for undergraduate institutions. The Council presidents voted in 2010 to reallocate 5% of the DMF funds designated for undergraduate institutions for
the purpose of employing a staff person to strengthen the relationship between the undergraduate institutions and the church. The annual budget for the work of the Council is $34,000.

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Council of Colleges and Universities of the Christian Church (Disciples of Christ)
Statement of Activities and Budget

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<thead>
<tr>
<th>FY</th>
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<tbody>
<tr>
<td></td>
<td>2010-11</td>
<td>2011-12</td>
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<tr>
<td>Beginning Balance $</td>
<td>86,367</td>
<td>55,732</td>
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Income
- Disciples Mission Fund $ 32,539

Total Income 32,539

Expenses
- Salary-Director 10,000
- Staff Travel, Supplies 500
- Web Maintenance ---
- Print & Mailing Post Cards ---
- Brochures/Display Booth GA ---
- NRCCUA Talent ID Program ---
- Marketing Consultant 50,000
- Administrative Fee 850
- Other 1,824

Total Expenses 63,174

Income Less Expenses (30,635)

Ending Balance 55,732

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The General Board has reviewed Report No. 1306 from the Council of Colleges and Universities of the Christian Church (Disciples of Christ). The report is submitted to the General Assembly for consideration and discussion. No action is required. (Discussion time 12 minutes)